



PRESS RELEASE

CONTACT INFORMATION

The Good News Rescue Mission
2842 South Market Street, Redding, CA 96001
530-241-5754 - scharlson@gnrm.org

Contact Person: Sabrina Charlson
Marketing & Events Coordinator

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Community to experience homelessness with a purpose

REDDING, Calif. – For one night the greater Redding area community will elect to sleep out under the stars to gain a better understanding of what it might be like to be homeless.

For the first time in Northern California, the Good News Rescue Mission is holding “Night to the Rescue”, a fundraising event scheduled to take place at Simpson University on May 4th with the intention to increase awareness of a very real problem many in our community experience. The event begins at 10 a.m. on Saturday and ends the following morning at 10 a.m. giving participants a full day out to experience what many face daily.

In Shasta County, more than 4,000 men, women and children are currently homeless and approximately 30,000 experience food insecurity.

Cesar Partida, Executive Director of the Good News Rescue Mission, noted that since 1964 the mission has provided hope for the homeless by offering a hand up and out of their current circumstances through emergency services and support to break the cycle of homelessness.

“We launched Night to the Rescue to bring attention to the challenges of chronic homelessness,” he said. “We needed to do something to elevate the process of finding solutions and generate funds.”

Partida noted that sleepers will have a choice of sleeping on a cot, cardboard or sleeping bag to gain an appreciation of homeless conditions. Event participants will have entertainment throughout the day including local musicians. There will also be testimonies from people who have been helped by the Mission

To register or to find out more, visit www.gnrm.org.

For more information, please contact Sharre Whitson, Director of Community Relations at 530-241-5754.

ABOUT THE GOOD NEWS RESCUE MISSION

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, as well as the Job Training and Academic Center.

By the Grace of God and through your generosity the Mission provided the following in 2012:

- 71,604 Safe Nights of Shelter
- 168,016 Total Meals Provided
- 54,666 Clothing, Furniture & other Household Items
- 5,444 Academic Center Hours

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